BNA 2012 Chairman of the Board:
Terry Kellogg

“Terry Kellogg is one of the most extraordinary people I’ve had the privilege to both know and be associated with. He is an eternal optimist with a quick sense of humor and a clear vision for the future. As we have witnessed during his leadership of BCA, he has exhibited the characteristics of a great teacher. He has taught us that our organization can turn impossible challenges into realistic opportunities. When I think of Terry’s leadership of BCA, I am reminded of what General George Washington once said, ‘Perseverance and spirit have done wonders in all ages.’ BCA has been blessed to be the recipient of Terry’s entrepreneurial spirit, work ethic and kindness.”

– William J. Canary, BCA president and CEO
Hundreds Convene for BCA’s Annual Summer Conference

Author inspires with “Momentum of Truth” remarks At Governmental Affairs Conference

By Nancy Wall Hewston

Hundreds of members of the Business Council of Alabama convened for their annual summer conference at the Grand Hotel in P’l Clear in August, gathering with legislators and other elected officials.

Speaking just as the news was breaking of Congressman Paul Ryan’s selection as Gov. Mitt Romney’s running mate, National Journal congressional correspondent and former CNN and FOX News reporter Major Garrett handicapped the presidential race.

While making no predictions about the outcome, he reiterated that according to the polls, “Obama is defying gravity.” He continued by saying his lead in the polls is “unprecedented especially with the economy the way it is.”

BCA First Vice Chair Carl Jamison introduced Alabama’s governor, Dr. Robert Bentley, who – in what has become an annual tradition – addressed the group.

The theme for this year’s conference was “Momentum of Truth” and New York Times bestselling author Andy Andrews provided an uplifting conversation focused on the necessity of truth.

Andrews also focused on how to escape from being average, “If you’re doing...
what everyone else is doing, you’re doing what’s average.” He challenged the audience by saying, “To end up with results that are wildly outside of average, you must take actions that are wildly outside of average.”

On Sunday morning, conference attendees also had the opportunity to hear from former Alabama Gov. Bob Riley, who spoke at BCA’s traditional interfaith worship service.

Reflecting on the 2012 conference, BCA President and CEO William J. Canary said, “To gather such a diverse and varied group of leaders representing the breadth and depth of Alabama’s business community with our state’s elected leaders is always a great success for the Business Council of Alabama.”

TOP: New York Times bestselling author Andy Andrews keynoted the Saturday morning program. ABOVE RIGHT: Nearly 500 people attended BCA’s summer conference this year. RIGHT: National Journal correspondent Major Garrett spoke to the crowd gathered at the Saturday morning breakfast. FAR RIGHT: Former Rep. Blaine Galliher, the new legislative director for Gov. Bentley, was awarded BCA’s 2012 Spirit of Public Service Award in recognition of his tireless efforts throughout his 18 years in the Alabama Legislature to make Alabama a better place for business.
The Business Council of Alabama recently published its fourth volume in a continuing series of annual accounts of BCA’s commitment to the private sector.

The 283-page volume chronicles the past year of the Business Council of Alabama providing a detailed account of the 2012 session of the Alabama Legislature, as well as behind-the-scenes stories of the accountability of the legislative process.

“This book is a great reminder of how hard the BCA works on behalf of Alabama businesses each and every day,” said BCA President and CEO William J. Canary. “In 2010, the BCA ignited a true clash of ideas detailed in the book ‘What If No One Were Watching?’ which drew a line in the sand between pro-business and anti-business forces. The follow-up book, ‘A Blueprint for Progress: 2011,’ sharpened the vision of the business community into a blueprint for putting the private sector first. This year, using this blueprint, BCA has begun building ‘A Foundation for Progress.’”

Subtitled “BCA in the Fight for the Private Sector,” the book archives, in 14 chapters, how the BCA built upon the blueprint and began laying a foundation upon which businesses in Alabama may continue to grow and expand. In addition to detailed commentary of how legislation fared in the session, the book also includes photos documenting BCA’s events and advocacy of the past year, BCA’s 2012 State and Federal Legislative Agendas, several position papers and op-ed columns written for the state’s newspapers, and several appendix articles highlighting BCA’s close partnership with the U.S. Chamber of Commerce, the National Association of Manufacturers and the Chamber of Commerce Association of Alabama.

The book is being made available to legislators, key government officials, members of the BCA Board of Directors, members of the board of ProgressPAC, BCA’s political action committee, and chambers of commerce.

Through an arrangement with BCA member Books-A-Million, the volume is available for purchase in Books-A-Million stores. For the first time in BCA’s history, a digital version is available exclusively for BCA members to download from the BCA website – www.bcatoday.org.