

# BUSINESS ADVOCATE

C Spire looks to understand the unique needs of their customers as they begin to introduce a high speed fiber network to areas of Alabama that have been underserved.

VOLUME 11 ISSUE 1

*A publication of the  
Business Council  
of Alabama*

# GROWING AT THE SPEED OF LIGHT

THE BCA IS ALABAMA'S STATE CHAMBER OF COMMERCE, LEARN MORE AT [BCATODAY.ORG](https://bcatoday.org)

## C SPIRE ANNOUNCES FIBER EXPANSION ACROSS ALABAMA

For the leadership and team members of C Spire, “customer inspired” is at the center of everything they do – from their suite of business’ IT solutions, to their highly praised home services, to their nationwide wireless network.

It’s the former of these that has drawn the most attention in recent weeks, as C Spire announced the expansion of their fiber network in the state of Alabama in early December 2019.

Already, businesses in cities such as Mobile have been able to experience powerful C Spire fiber internet, with plans to reach communities across Alabama in the future.

“While we’ve had a presence in southern Alabama for decades and our Alabama headquarters are in the Birmingham area, we plan to make our all-fiber broadband services available to homes and businesses across the state this year,” C Spire CEO Hu Meena said at the announcement press conference.

That means that those located in not just major metropolitan areas but also many of Alabama’s rural areas will soon have access to ultra-fast, reliable internet speeds and the advantages that come with it.

As many customers will attest, the greatest value for C Spire is the opportunity to move communities forward through



technology and deliver their award-winning customer experiences to a greater number of businesses and homes than ever before.

Fiber access has proven to benefit the areas it touches in a variety of

expand to first, based in large part on the local enthusiasm in regard to bringing fiber internet to that area.

“In Mississippi, we have deployed thousands of miles of fiber optics, and we are excited to bring the same level of investment

## ALABAMA’S RURAL AREAS WILL SOON HAVE ACCESS TO ULTRA-FAST, RELIABLE INTERNET SPEEDS AND THE ADVANTAGES THAT COME WITH IT.

ways, including increased home values, faster rebounds following severe weather and greater opportunities for economic and technological development.

C Spire is currently in the process of identifying which cities it will

and customer inspired services to the people of Alabama,” Meena said.

At the same time, faster and more reliable fiber internet is just one part of what C Spire has to offer in the state of Alabama, especially when it comes to IT solutions through their enterprise arm, C Spire Business.



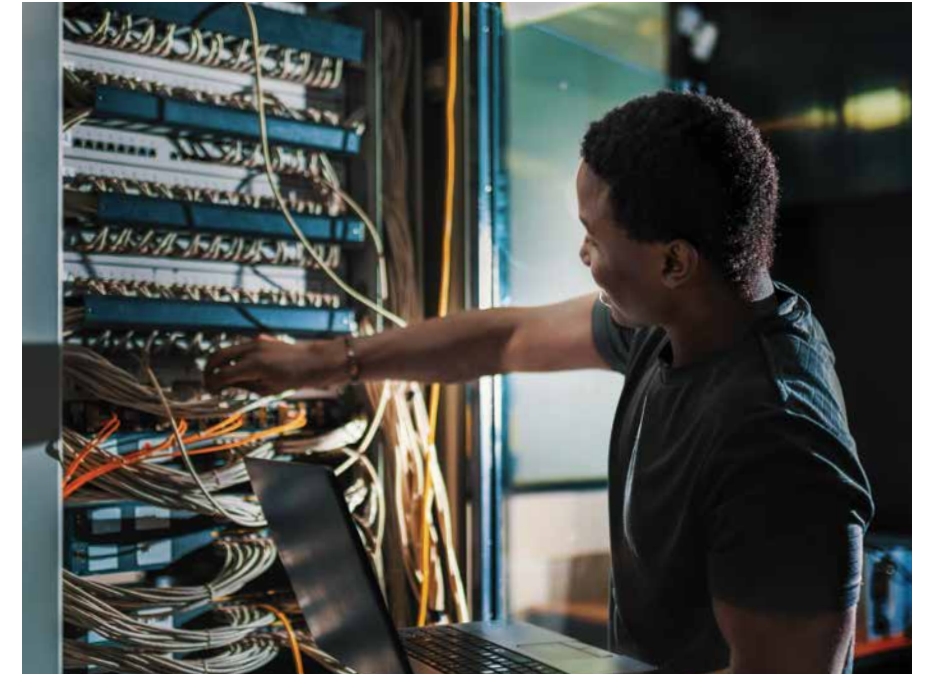
Known for their insight and experience, C Spire Business brings together a team of specialized IT experts to deliver a wide range of technology solutions. They serve as an IT partner and collaborate with each business’s team to provide new ideas and technologies, helping their customers stay prepared for the future.

For C Spire Business, the key to providing the best solutions for a customer’s needs is understanding their unique challenges and goals.

Whether it’s internet, VoIP, cloud, data protection, managed IT or unified communication services, C Spire Business can create a solutions package that fits customers’ individual needs, from small businesses to larger corporations.

Many local and state government agencies also utilize C Spire Business services, including the City of Mobile, which worked with C Spire to implement a new VoIP phone system. Letitia Beasley, office assistant for the City of Mobile Municipal Court, spoke about the process of working with C Spire Business in a recent customer testimonial video.

“C Spire was a great partner in it,” she said. “C Spire was there to make sure that



we transitioned smoothly. ... They gave us their personal attention. They came over, sat with us, and were able to explain to us anything that we had questions about. They just made us feel very comfortable, and it was a very personal relationship through the transition.”

That element of relationship is essential to all of the work that C Spire does, particularly so for C Spire Business. It even extends beyond current customers, as they regularly host technology summits, guest speakers, blogs, guides and other resources to help businesses pinpoint technology issues and succeed.

For more information on C Spire, including a full list of its IT services and resources, visit [cspire.com/business](https://cspire.com/business). **BA**

### LEFT PAGE

*The City of Mobile receives hands-on training from a C Spire transition specialist*

### THIS PAGE

*Left: C Spire CEO Hu Meena announces their Alabama fiber network expansion*

*Right: C Spire offers managed IT and a number of additional services for custom business packages*

*The Business Advocate is published by the Business Council of Alabama, a non-partisan, statewide business association representing the interests and concerns of nearly 1 million working Alabamians through its member companies and its partnership with the Chamber of Commerce Association of Alabama. For more information on the Business Council of Alabama please contact us at (800) 665-9647 or visit us online at [bcatoday.org](https://bcatoday.org).*



ALABAMA  
MANUFACTURER  
OF THE YEAR



# APPLY TODAY FOR THE 2020 MANUFACTURER OF THE YEAR AWARDS!

2/28/2020  
APPLICATION  
DEADLINE

5/13/2020  
AWARDS  
LUNCHEON

**BE RECOGNIZED FOR YOUR MANUFACTURING EXCELLENCE.**

The Alabama Technology Network and the Business Council of Alabama are proud to present the 21st Annual Alabama Manufacturer of the Year Awards that honor the companies bringing uncompromising excellence to Alabama manufacturing.

Hosted by the Business Council of Alabama  
and the Alabama Technology Network.

**WWW.ALABAMAMOTY.ORG**