

2022

**WOMEN'S
LEADERSHIP
LUNCHEON**

MARCH 8

Wynlakes Country Club

Montgomery, AL

Sponsorship levels	Platinum \$10,000	Gold \$5,000	Silver \$2,500
Tickets	10	5	2
Top recognition on event promotions	●		
Electronic logo recognition during reception	●	●	
Sponsor designation on nametags at event	●	●	●

2022

LEGISLATIVE RECEPTION

FEBRUARY 9

Capital City Club

Montgomery, AL

Sponsorship levels	Platinum \$5,000	Gold \$2,500	Silver \$1,500
Top recognition on event promotions	●		
Corporate table display opportunity	●	●	
Electronic logo recognition during reception	●	●	●
Sponsor designation on nametags at event	●	●	●

2022

BCA'22 GOVERNMENTAL AFFAIRS CONFERENCE

JULY 29 - 31

Marriott Grand Hotel Resort & Spa

Point Clear, AL

Special Sponsorship levels (All the benefits of the Gold level, plus:)

<p>Presenting \$30,000</p> <p>Headliner recognition on all materials including t-shirts, Reserved cabana at the pool on Saturday, Opportunity to moderate a panel during Saturday morning programming, etc. Recognition at overflow hotel.</p>	<p>Pool Networking \$20,000 SOLD OUT</p> <p>Corporate recognition at pool networking event, including wristbands.</p>	<p>Friday Night Dinner \$10,000</p> <p>Special recognition at the family-friendly buffet dinner celebration on Friday night.</p>	<p>Golf \$10,000</p> <p>Corporate recognition at golf outing event</p>
<p>Key Cards \$7,500 SOLD OUT</p> <p>Special recognition on hotel key cards that all attendees who are staying at the Grand Hotel receive at check in.</p>	<p>Wi-Fi \$7,500 SOLD OUT</p> <p>Opportunity to create Wi-Fi password to be used by all conference attendees, corporate recognition on cards that provide the log-in information to all attendees.</p>	<p>Charging Station \$7,500 SOLD OUT</p> <p>Company logo on signage at the charging station, opportunity to place materials on a resource table for attendees to peruse while they charge their devices.</p>	<p>Name Tag Lanyards \$7,500 SOLD OUT</p> <p>Special recognition on the lanyard attached to every attendee's name tag.</p>

Standard Sponsorship levels	Gold \$5,000	Silver \$2,500
Corporate table display opportunity	●	
Logo recognition on electronic and print media	●	
Corporate recognition on electronic and print media	●	●
Opportunity to provide giveaways to conference attendees	●	●
Sponsor designation on nametags at event	●	●

2022

**MANUFACTURER
OF THE
YEAR AWARDS**

OCTOBER 7

Alabama Activity Center

Montgomery, AL

Sponsorship levels	Presenting \$7,500	Platinum \$5,000	Gold \$2,000	Silver \$1,000
Seats	Table (8)	Table (8)	4	2
Opportunity to present one of the MOTY Awards	•			
Corporate table display opportunity	•	•		
Corporate logo recognition on event program	•	•	•	
Electronic recognition during event	•	•	•	•
Sponsor designation on nametags at event	•	•	•	•
Corporate recognition in Business Alabama Magazine	•	•	•	•

2022

THE EVENING FOR PROGRESS

FALL

Sheraton Birmingham Hotel

Birmingham, AL

Sponsorship levels

Presidential
\$30,000

Executive
\$15,000

Investor
\$10,000

Supporter
\$5,000

Attendee
\$2,000

TBD

2022

SMALL BUSINESS AWARDS/ ANNUAL MEETING

NOVEMBER 30

The Club

Birmingham, AL

Sponsorship levels	Presenting \$5,000	Gold \$2,000	Silver \$1,000
Seats	Table (8)	4	2
Opportunity to Present one of the Small Business Awards	●		
Corporate table display opportunity	●		
Electronic recognition during event	●	●	
Corporate logo recognition on event program	●	●	●
Sponsor designation on nametags at event	●	●	●
Corporate recognition in Business Alabama Magazine	●	●	●

2022

BCA SPONSORSHIP PLANNER

ORGANIZATION

Name: _____

Address: _____

Events	Sponsor Level	Amount
Women's Leadership Luncheon	_____	\$ _____
Legislative Reception	_____	\$ _____
BCA'22 Governmental Affairs Conference	_____	\$ _____
Manufacturer of the Year Awards	_____	\$ _____
The Evening for Progress	_____	\$ _____
Small Business Awards / Annual Meeting	_____	\$ _____
Contact Jean Elizabeth Miles at jmiles@bcatoday.org for more information.	Total:	\$ _____