

2021

# BCA'21 GOVERNMENTAL AFFAIRS CONFERENCE

**JULY 30 - AUGUST 1**

Marriott Grand Hotel Resort & Spa

*Point Clear, AL*

## Special Sponsorship levels (All the benefits of the Gold level, plus:)

<p><b>Presenting</b> \$30,000</p> <p>Headliner recognition on all materials including t-shirts, Reserved cabana at the pool on Saturday, Opportunity to moderate a panel during Saturday morning programming, etc. Recognition at overflow hotel.</p>	<p><b>Pool Networking</b> \$20,000</p> <p>Corporate recognition at pool networking event, including wristbands.</p>	<p><b>Friday Night Dinner</b> \$10,000</p> <p>Special recognition at the family-friendly buffet dinner celebration on Friday night.</p>	<p><b>Golf</b> \$10,000</p> <p>Corporate recognition at golf outing event</p>
<p><b>Kids' Activities</b> \$7,500</p> <p>Special recognition at each kids' activity: games during the Friday night dinner, popscicles and sandcastles during Saturday Pool Networking event, and more!</p>	<p><b>Wi-Fi</b> \$7,500</p> <p>Opportunity to create Wi-Fi password to be used by all conference attendees, corporate recognition on cards that provide the log-in information to all attendees.</p>	<p><b>Charging Station</b> \$7,500</p> <p>Company logo on signage at the charging station, opportunity to place materials on a resource table for attendees to peruse while they charge their devices.</p>	<p><b>Custom</b> \$5,000+</p> <p>If your company is interested in putting together a custom sponsorship please contact Susan Carothers at <a href="mailto:scarothers@bcatoday.org">scarothers@bcatoday.org</a>.</p>

Standard Sponsorship levels	Gold \$5,000	Silver \$2,500
Corporate table display opportunity	●	
Logo recognition on electronic and print media	●	
Corporate recognition on electronic and print media	●	●
Opportunity to provide giveaways to conference attendees	●	●
Sponsor designation on nametags at event	●	●

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**MANUFACTURER  
OF THE  
YEAR AWARDS**

**FALL**

Alabama Activity Center

Montgomery, AL

<b>Sponsorship levels</b>	<b>Platinum</b> \$5,000	<b>Gold</b> \$2,000	<b>Silver</b> \$1,000
Seats	8	4	2
Table (8 seats) with premier placement at event	●		
Corporate table display opportunity	●		
Corporate logo recognition on event program	●	●	
Electronic recognition during event	●	●	●
Sponsor designation on nametags at event	●	●	●
Corporate recognition in Business Alabama Magazine	●	●	●

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# THE EVENING FOR PROGRESS

## FALL

Location TBD

*Birmingham, AL*

Sponsorship levels	Presidential \$20,000	Executive \$10,000	Small Business \$5,000	Investor \$2,500	Supporter \$1,000
Tickets to VIP roundtable meeting with speaker	2				
Tickets to VIP photo opportunity with speaker	4	2			
Banquet Tickets	Table (10)	Table (10)	Table (8)	4	2
Commemorative gift	●	●			
Print and video recognition during the event	●	●	●	●	●

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# SMALL BUSINESS AWARDS/ ANNUAL MEETING

## DECEMBER

Location TBD

*Birmingham, AL*

Sponsorship levels	Presenting \$5,000	Gold \$2,000	Silver \$1,000
Seats	Table (8)	4	2
Table (8 seats) with premier placement at event	●		
Corporate table display opportunity	●		
Corporate logo recognition on event program	●	●	
Electronic recognition during event	●	●	●
Sponsor designation on nametags at event	●	●	●
Corporate recognition in Business Alabama Magazine	●	●	●

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# BCA SPONSORSHIP PLANNER

## ORGANIZATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Events	Sponsor Level	Amount
BCA'21 Governmental Affairs Conference	_____	\$ _____
Manufacturer of the Year Awards	_____	\$ _____
The Evening for Progress	_____	\$ _____
Small Business Awards / Annual Meeting	_____	\$ _____
Contact Susan Carothers at <a href="mailto:scarothers@bcatoday.org">scarothers@bcatoday.org</a> for more information.	Total:	\$ _____