

BUSINESS ADVOCATE

The Poarch Band of Creek Indians are challenging expectations and growing the economy. With nearly 6,000 direct jobs created throughout the country, PCIFS is serving the country and putting people to work.

VOLUME 12 ISSUE 6

*A publication of the
Business Council
of Alabama*

MORE THAN EXPECTED

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PCIFS WAS FORMED BY THE TRIBE TO SUPPORT FEDERAL AGENCIES AND OFFER OPPORTUNITIES

As Alabama's only federally recognized Native American Tribe, the Poarch Band of Creek Indians are well known throughout the state for their philanthropic contributions, support for local communities and diversified international hospitality arm.

The Poarch Band of Creek Indians certainly have deep roots in Alabama, having lived together now for almost 200 years in and around the Tribal reservation in Escambia County. However, in addition to being a part of the fabric of Alabama's history and culture, the Tribe is also deeply involved in cutting-edge work aimed at boosting several key federal agency programs and departments, including services that are integral to national security.

Poarch Creek Indians Federal Services (PCIFS) was formed by the Tribe to support federal government agencies and Department of Defense (DoD) customers. The Tribal companies operating under the PCIFS umbrella bring more than 25 years of industry-leading expertise in a wide variety of markets, with PCIFS providing the common connection and integration that enables collective success. Many of the PCIFS LLCs are SBA 8(a) certified and are eligible for sole source



awards from the Government.

Together, Poarch Creek Tribal companies employ thousands of people throughout the country. As of 2018, Tribal businesses alone accounted for nearly 6,000 direct

"We act with fairness in all our decisions and policy applications inspiring others to trust our intentions and actions. This affirms our commitment to something bigger than any of ourselves and encourages all to persevere when we confront challenges along the

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-STEPHANIE A. BRYAN

jobs, over 90% of which are held by non-Indians. The PCIFS portfolio of companies shares the Tribe's values, which guide all decisions.

journey," reads the Poarch Band of Creek Indians values statement. "The respect we show for the contributions of all to our common purpose creates the platform for open and



honest interactions. This leads to collaborative relationships and openness to new ideas and growing levels of accomplishment."

PCIFS is indeed growing, currently with 10 companies in its portfolio: Integrated Federal Solutions (IFS), LLC; PCI Government Services (PCI-GS) LLC; PCI Technology Services LLC (PCI-TS); Media Fusion LLC; PCI Productions (PCI-P) LLC; PCI Support Services (PCISS) LLC; PCI Aviation (PCIA) LLC; Muskogee Technologies (MT); PCI Manufacturing (PCI-M) LLC; and H2/PCI LLC.

Cody Williamson, President and CEO of PCIFS, explains, "Our strategy behind bringing together this array of businesses under PCI Federal Services is to diversify our business portfolio so we can address the myriad needs of our partners in the Federal Government and DoD agencies. We aim to make it easy for our partners to obtain quality goods and services, allowing them more time to handle mission critical issues."

PCIFS companies provide professional services to the Department of Defense (DoD) – including the U.S. Air Force, Navy



and Marine Corps – as well as NASA, Treasury, HHS, CFPB, and the FBI. Multiple LLCs possess Facility Security Clearances (FCLs) making it difficult to publicize all the work being done by PCIFS. It also underlines the importance of the venture.

The PCIFS umbrella has a wide range of expertise including Aviation Maintenance/Engineering Services; Construction Services; Manufacturing Services; Media/Communications Services; Business/Professional Services; Modular Facilities Support Services; Technology Solutions; and Facilities Management/Maintenance Services.

While the classified nature of the work limits the number of contract awards and project successes that can be broadcast, PCIFS has still managed to recently score some impressive public accolades.

For example, Huntsville-based Media Fusion in 2020 landed a \$57.5 million prime contract from NASA to "provide comprehensive strategic research and analysis, communications, and exhibits services at the agency's Marshall Space Flight Center."

Media Fusion's work on this contract alone

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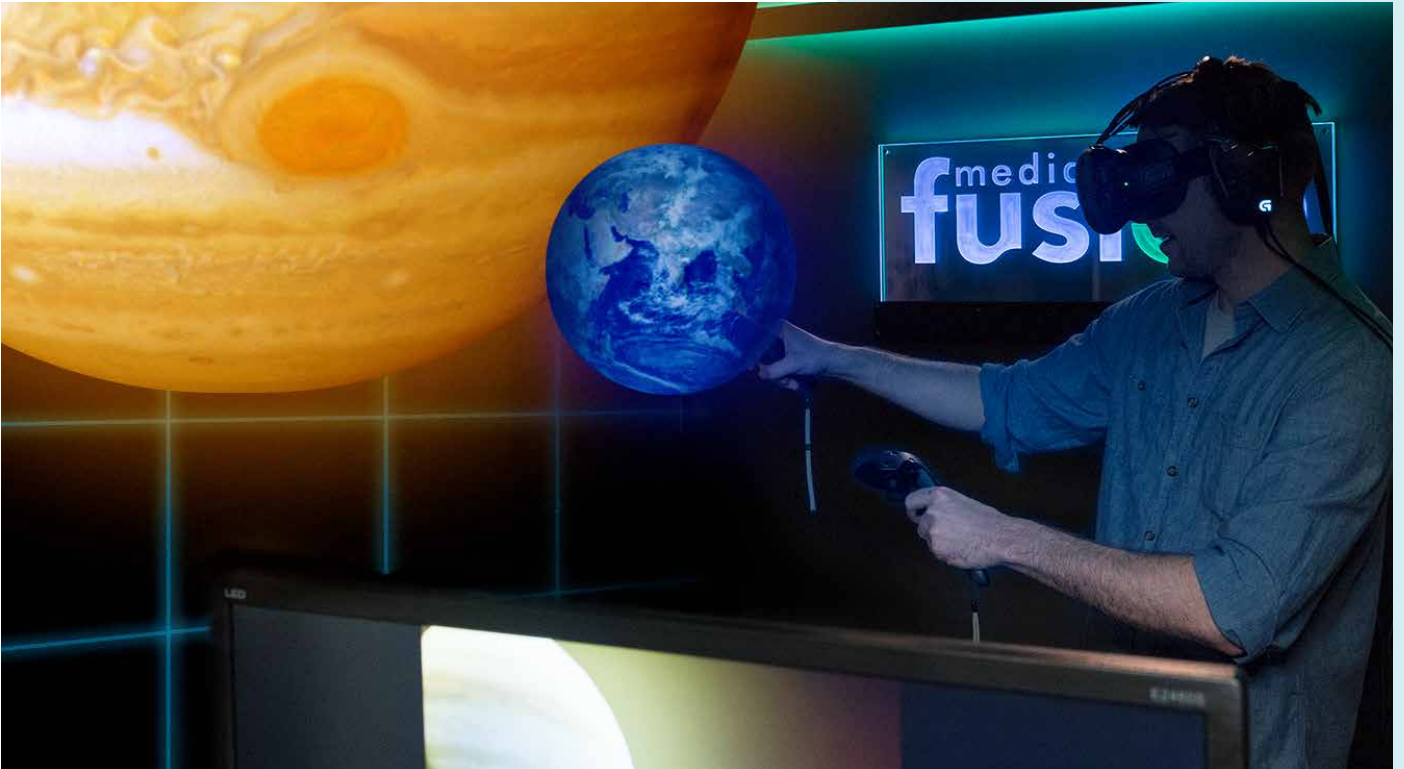
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Last year marked Media Fusion's best ever year, as well as the company's 25th anniversary.



will reportedly provide the Rocket City with more than 60 jobs.

PCI Tribal Chair and CEO Stephanie A. Bryan said in a statement at the time of the award, “Providing Alabamians with jobs has long been a priority of PCI. Media Fusion is an award-winning company with a proven record of quality work, and I am so proud of them for being a part of the Tribe and for receiving this contract. This is a testament to the hard work of Media Fusion and the entire team they’ve assembled.”

Alabama House Minority Leader Anthony Daniels (D-Huntsville) also stated, “The Poarch Creek Indians continue to advance our community here in Huntsville. I am so thankful for the jobs Media Fusion continues to provide to our area.”

Overall, last year was a banner year for Media Fusion and marked the 25th anniversary of

the company. PCI Productions, also based in Huntsville, had its strongest year ever, securing new contracts with the U.S. Air Force, Navy, and the Army Materiel Command.

“I am very proud of our teams at Media Fusion and PCI Productions in Huntsville for the resiliency and work ethic that they demonstrated during the pandemic,” Bryan remarked. “Despite difficult working conditions, they were unwavering in their commitment to supporting the important work of clients such as NASA and the U.S. Paralympics.

Both companies continue to look for ways that they can contribute to the well-being of the greater Huntsville community, and I am grateful to have these wonderful corporate citizens as part of our PCI Federal Services family.”

Across the board, PCIFS is positioned to continue growing in the coming years – which in turn will provide benefits to the state of Alabama and the nation.

To read more about the Poarch Band of Creek Indians, visit <https://pci-nsn.gov/wordpress/>. To learn more about PCIFS, visit <https://www.pcifederalservices.com/index.html>. **BA**

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