As confusion surrounding educational options grows, it’s time the public hears more real-life stories from students and parents on how educational choice has made a difference in their lives.

Millions of families have benefited from the power to choose the best learning environment for their child, but there are still more that need access to a wider variety of educational opportunities.

**Tell Your Story**

Film a 45-120 second video on one of the following topics:
- How educational choice made a difference in my life
- Why I need access to educational choice options

**Who is eligible?**

- Students, parents or alumni of existing choice programs (public school choice, charter, magnet, private school, virtual learning, or homeschool)
- Students and families who want choice in their state

**Judging and Prizes**

A People’s Choice winner will be chosen through public voting. A panel of judges that includes representatives from national organizations representing the full spectrum of educational choice will select the grand prize winners and finalists.

3 Grand Prize Winners - $15,000 cash prize
1 People’s Choice Winner - $10,000 cash prize
3 Finalists - $5,000 cash prize

The winners will be announced during National School Choice Week, Jan. 21-27, 2018.

For more information, visit www.ChoicesInEd.org

or email Joe Follick at joe@excelined.org